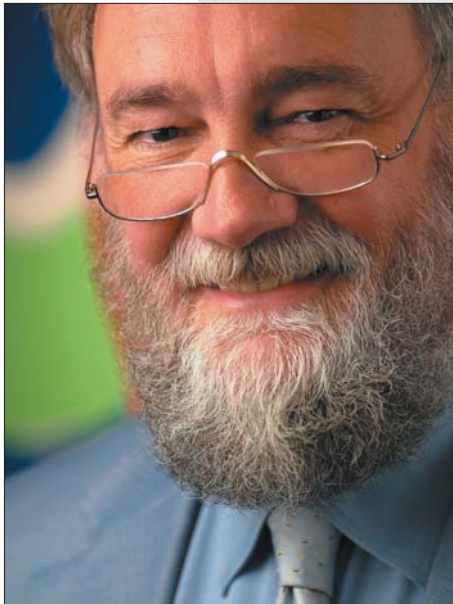


## Curriculum vitae

### Professor PhD Peter Kruse

Peter Kruse is the managing partner of the nextpractice GmbH in Bremen. He is professor for general and organisational psychology at the University of Bremen. After studying psychology, biology and human medicine, he gained his doctorate in 1984 "summa cum laude" as a member of the German National Academic Foundation's high potential programme.

Peter Kruse worked for over 15 years at several German universities in the field of brain research. His main topics have been the processing of complexity and the autonomous order formation in intelligent networks. In 1994 he won the Berninghausen Prize for innovative teaching and in 2003 the Teaching Award in Gold of the ZfU International Business School. He is internationally successful as a consultant for over ten years now.



The main emphasis of his practical work as a business consultant is the application of self-organisation concepts to various entrepreneurial topics. Peter Kruse works for many companies and institutions e.g. in retail, financial services, media, industry and politics. Many of the top 100 German companies are among his clients. He is author of over two hundred scientific and popular publications. Professor Kruse won the German Social Democratic Party's Innovation Prize 2004 for entrepreneurial dedication. In 2007, "Personalmagazin" voted him on the list of the 40 most influential personalities of HR management.

His reference list includes companies like ABB, Altana, BASF, Bayer, Bank Austria Creditanstalt, Credit Suisse, DaimlerChrysler, Deutsche Telekom, Deutsche Post, Ergo, Gruner und Jahr, HypoVereinsbank, Masterfoods, Metro group, Obi, Otto group, Porsche, RWE, Siemens, ThyssenKrupp, Vodafone and Volkswagen.

He is the founder of the consulting company nextpractice. nextpractice is specialised in the strategic and practical support of entrepreneurial development. With an interdisciplinary team of 60 psychologists and software engineers, Professor Kruse develops computer based tools for managing complex dynamics.

In 2002, nextpractice won the Meeting Business Award in the category employee event. In 2004 the consultancy was laureate of the MUWIT Training Award.